

# Western Cape Accelerator



Classic  
Oriental  
Consultancy

Standard Bank Enterprise Development is pleased to announce the return of the **Western Cape Accelerator Programme** in partnership with Classic Oriental Consultancy. The programme will be taking 50 selected businesses through 12 weeks of business skills development and coaching aimed at accelerating their businesses.

The programme will be hybrid (online and physical). Delegates will be split into 2 cohorts. Workshops will be held once a week and will focus on key business areas of development such as Personal Mastery, Business Model Canvassing, Compliance, Sales and Marketing and more.

At the end of the programme, the businesses that can demonstrate financial viability and sustainability in the pitching competition may receive financial investment.

[Click here](#) to apply.

Applications open till **20 April 2024**.

#### Criteria:

- 51% or more black-owned businesses (black as defined by the Broad-Based Black Economic Empowerment act)
- Total annual revenue of less than R10 million
- Trading within South Africa and the majority shareholder be a black South African citizen
- The business must be registered with CIPC and operational for 1 – 5 years
- Transportation to access the in-person sessions of the programme
- Reliable internet access to participate in the online sessions.

#### Exclusions:

- Non-Profit Organisations, Non-Government Organisations, Co-operatives and joint ventures
- Standard Bank staff members

#### Application documents:

- Valid BEE certificate or sworn affidavit
- CIPC document and Business Profile
- FICA documents (Proof of residence and ID)
- Valid Tax Clearance Certificate

You can send queries to: [businesssupport@classicoriental.co.za](mailto:businesssupport@classicoriental.co.za)